

## 2020 OFFICIAL CALENDAR OF ACTIVITIES & TRAINING

DAYS	COURSE	TARGET PARTICIPANTS	FEES	VENUE	DEADLINE FOR REGISTRATION
<b>FEBRUARY</b>					
28 <sup>th</sup>	<b>MCPD</b> Managing Media Relations as A Public Relations Function	Members Only	<b>₦35, 000</b>	Ondo	February 14
<b>MARCH</b>					
6 <sup>th</sup>	<b>MCPD</b> Change Management: The Role of Public Relations & Communication	Members Only	<b>₦35, 000</b>	Abuja	February 21
12 <sup>th</sup>	<b>MCPD</b> The new rules of Marketing Communications	Members Only	<b>₦35, 000</b>	Anambra	February 28
24 <sup>th</sup>	<b>MCPD</b> Mastering Internal Communications Techniques & PR and Communication Strategies that Work	Members Only	<b>₦35, 000</b>	Lagos	March 10
25 <sup>th</sup>	Sam Epelle Memorial Lecture			Port Harcourt	
27 <sup>th</sup>	<b>INDUCTION</b>	New Members	<b>₦65, 000</b>	Abuja	February 14
31 <sup>st</sup>	Upgrading Strategic Communication Competencies in the Digital Era	<ul style="list-style-type: none"> <li>* SA &amp; PA Media</li> <li>* Chief Press Secretaries</li> <li>* Directors &amp; Political appointees handling Communication and Strategy in Federal and State Governments</li> <li>* Heads of Corporate Communications</li> <li>* Public Affairs in Private Organizations</li> </ul>	<b>Members:</b> ₦80,000  <b>Non-Members:</b> ₦90,000  <b>Group (5 plus):</b> ₦80,000 each	Lagos	March 17

<b>APRIL</b>						
	6 <sup>th</sup> -8 <sup>th</sup>	<b>EXECUTIVE MASTER CLASS</b>	New Members	₦ 220,000	Port Harcourt	February 25
	15 <sup>th</sup> -17 <sup>th</sup>	<b>NIPR National Conference and Annual General Meeting</b>	Members & Non- Members	To be announced	Bauchi	
<b>MAY</b>						
	12 <sup>th</sup>	<b>MCPD</b> PR and Communication Strategies that Work	Members Only	₦35,000	Kano	April 28
		<b>MCPD</b> Redefining Corporate Communications	Members Only	₦35,000	Lagos	April 28
	21 <sup>st</sup> -22 <sup>nd</sup>	National Public Relations Conference for Heads of Department (Mass Communication), Information Officers and Public Relations Executives in Tertiary Institutions	<ul style="list-style-type: none"> <li>* Deputy Registrars</li> <li>* Directors</li> <li>* Heads of Departments</li> <li>* Information Officers and Public Relations Executives Tertiary Institutions</li> </ul>	<b>Members:</b> ₦50,000  <b>Non-Members:</b> ₦70,000  <b>Group (4 plus):</b> ₦60,000 each	Calabar	May 7
	27 <sup>th</sup>	Strategic Planning & Management Of Corporate Communications	<ul style="list-style-type: none"> <li>* Officers in Corporate Communications</li> <li>* Public Affairs</li> <li>* Community Relations</li> <li>* Public Relations Departments</li> <li>* Units in Public &amp; Private Organizations</li> </ul>	₦80,000	Abuja	May 13
<b>JUNE</b>						
	4 <sup>th</sup>	<b>MCPD</b> Crisis Communication	Members Only	₦35,000	Jos	May 21

10 <sup>th</sup> –11 <sup>th</sup>	Communicating in a Regulated Market	<ul style="list-style-type: none"> <li>* Management &amp; Senior Officers in Corporate Communications</li> <li>* Public Affairs</li> <li>* Community Relations</li> <li>* Public Relations Departments</li> <li>* Units in the Oil &amp; Gas Sector</li> </ul>	<p><b>NIPR Members:</b> ₦80,000</p> <p><b>Non-Members:</b> ₦100,000</p> <p><b>Group (5 plus):</b> ₦80,000 each</p>	Port Harcourt	May 27
17 <sup>th</sup>	<b>MCPD</b> Managing your professional image / Personal Branding	Members Only	<b>₦35,000</b>	Asaba	June 3
23 <sup>rd</sup> –24 <sup>th</sup>	Communication Strategies for Creative Industries and Tourism Development in Nigeria	<ul style="list-style-type: none"> <li>* Culture, Tourism, Public Relations Practitioners in Public &amp; Private Sector</li> </ul>	<p><b>NIPR Members:</b> ₦80,000</p> <p><b>Non-Members:</b> ₦90,000</p> <p><b>Group (4 plus):</b> ₦80,000 each</p>	Abuja	June 9
<b>JULY</b>					
6 <sup>th</sup>	Communication Fundamentals: The Art and Science of Speech Writing, Minutes, Press Release & Public Speaking Skills	<ul style="list-style-type: none"> <li>* Officers in Corporate Communications</li> <li>* Public Affairs</li> <li>* Community Relations</li> <li>* Public Relations Departments</li> <li>* Units in Public &amp; Private Organizations</li> </ul>	<p><b>NIPR Members:</b> ₦80,000</p> <p><b>Non-Members:</b> ₦100,000</p> <p><b>Group (4 plus):</b> ₦90,000 each</p>	Lagos	June 22
6 <sup>th</sup> –10 <sup>th</sup>	<b>EXAMINATIONS</b> NIPR Professional Diploma/Certificate Examinations			Abuja & Lagos	June 22
24 <sup>th</sup>	<b>INDUCTION</b>	New Members	<b>₦65, 000</b>	Lagos	June 10

<b>AUGUST</b>					
6 <sup>th</sup> -7 <sup>th</sup>	Managing the Synergy of Relationships / Responsibilities for Quality Assurance and Academic Excellence in Nigerian Tertiary Institutions	<ul style="list-style-type: none"> <li>* Principal Officers, Deans</li> <li>* Directors of Faculties, Schools, Student Affairs, Research, Academic Planning and TETFUND desk officers in Nigerian Tertiary Institutions</li> </ul>	<b>NIPR Members:</b> ₦80,000  <b>Non-Members:</b> ₦100,000  <b>Group (4 plus):</b> ₦80,000 each	Abuja	July 23
14 <sup>th</sup>	<b>MCPD</b> PR & Content Marketing	Members Only	<b>₦35,000</b>	Abuja	July 31
19 <sup>th</sup>	Stakeholder Mappings and Community Relations in the Oil & Gas Industry: The Advanced Approach	<ul style="list-style-type: none"> <li>* Management &amp; Senior Officers in Corporate Communications</li> <li>* Public Affairs</li> <li>* Community Relations</li> <li>* Public Relations Departments</li> <li>* Units in the Oil &amp; Gas Sector</li> </ul>	<b>NIPR Members:</b> ₦90,000  <b>Non-Members:</b> ₦100,000  <b>Group (4 plus Member):</b> ₦85,000 each  <b>Group (4 plus Non-Member):</b> ₦90,000 each	Lagos	August 5
19 <sup>th</sup> -21 <sup>st</sup>	<b>EXECUTIVE MASTER CLASS</b>	New Members	<b>₦220,000</b>	Abuja	July 10
27 <sup>th</sup>	<b>MCPD</b> Strategic Planning and Management Of Corporate Communications	Members Only	<b>₦35,000</b>	Lagos	August 13
<b>SEPTEMBER</b>					

	3 <sup>rd</sup> -4 <sup>th</sup>	Crisis Management Roundtable for Regulatory Executives and Public Relations Executives in the Aviation Sector	* Executives in Regulatory Bodies and PR Practitioners in the Aviation Sector	<b>NIPR Members:</b> ₦90,000  <b>Non-Members:</b> ₦100,000  <b>Group (4 plus Member):</b> ₦85,000 each  <b>Group (4 plus Non-Member):</b> ₦90,000 each	Enugu	August 20
	11 <sup>th</sup>	<b>MCPD</b> Identifying Opinion formers and influencers and engaging decision makers	Members Only	<b>₦35,000</b>	Calabar	August 28
	17 <sup>th</sup> -18 <sup>th</sup>	Managing Communication Intricacies in Human Capital Development and Sustainability	* Top Executives in Educational and Training Institutions, Legislators, Human Resource Development Agencies and in Federal and State MDAs Regulatory Agencies	<b>NIPR Members:</b> ₦90,000  <b>Non-Members:</b> ₦100,000  <b>Group (4 plus):</b> ₦90,00	Jos	September 3
<b>OCTOBER</b>						
	2 <sup>nd</sup>	Storytelling: Creating an unfolding story with an audience and a medium in mind	* Officers in Corporate Communications * Public Affairs * Community Relations * Public Relations Departments * Units in Public & Private Organizations	<b>NIPR Members:</b> ₦75, 000  <b>Non-Members:</b> ₦85, 000  <b>Group (5 plus):</b> ₦75, 000 each	Lagos	September 18

9 <sup>th</sup>	Events Management, Protocol and Compere Skills for Public Relations Professionals	* Protocol Officers, Public Relations Executives in the Private and Public Sectors in Nigeria	<b>NIPR Members:</b> ₦75, 000  <b>Non-Members:</b> ₦85, 000  <b>Group (5 plus):</b> ₦75, 000 each	Abuja	September 25
16 <sup>th</sup>	<b>MCPD</b> Developing Practical Communication toolkits	For NIPR Members Only	<b>₦35, 000</b>	Ekiti	October 2
28 <sup>th</sup> -30 <sup>th</sup>	Directors' Conference	* Directors/Heads of Public Relations in the Public /Private Sectors & Tertiary Institutions	<b>₦150, 000</b>	Port Harcourt	October 14
<b>NOVEMBER</b>					
5 <sup>th</sup> -6 <sup>th</sup>	Communication for Public Health	* Senior Healthcare Professionals, Legislators, Top Executives of Health Insurance and Medical Services Organizations, Health Policy Planners and administrators.	<b>NIPR Members:</b> ₦75, 000  <b>Non-Members:</b> ₦85, 000  <b>Group (4 plus):</b> ₦75, 000	Abuja	October 22
13 <sup>th</sup>	<b>MCPD</b> Aligning Public Relations with Customer Relationship Management	Members Only	<b>₦35, 000</b>	Lagos	October 30
20 <sup>th</sup>	Induction	New Members	₦65, 000	Abuja	October 6

27 <sup>th</sup>	Advanced Concepts in Conflict Resolution and Industrial Relations: An Overview	* Senior Public Relations Practitioners in the Manufacturing, Oil & Gas and Financial Sectors	NIPR Members: ₦75, 000  Non-Members: ₦85, 000  Group (5 plus): ₦75, 000 each	Uyo	November 13
<b>DECEMBER</b>					
3 <sup>rd</sup>	<b>MCPD</b> Public Relations Best Practices and Ethics	Members Only	₦35, 000	Abia	November 19
4 <sup>th</sup>	<b>MCPD</b> Influencer Marketing and Engagement	Members Only	₦35, 000	Kaduna	November 20
	<b>MCPD</b> Crisis Management Toolkit	Members Only	₦35, 000	Benue	November 20
7 <sup>th</sup> -11 <sup>th</sup>	NIPR Professional Diploma/Certificate Examinations			Abuja & Lagos	November 24
10 <sup>th</sup>	<b>MCPD</b> Upgrading Strategic Communication Competencies in the Digital Era	Members Only	₦35,000	Edo	November 26
11 <sup>th</sup>	<b>MCPD</b> Upgrading Printing and Publishing Skills for PR Delivery	Members Only	₦35, 000	Kano	November 27
14 <sup>th</sup> -16 <sup>th</sup>	Executive Master Class	New Members	₦220, 000	Lagos	November 9
16 <sup>th</sup>	Induction	Members	₦65, 000	Lagos	November 2

<b>19<sup>th</sup></b>	Presidential Dinner & Awards			Lagos	
<b>20<sup>th</sup></b>	End of Year Break				