



Professionalism & Excellence

NIGERIAN INSTITUTE OF PUBLIC RELATIONS

Member of



for Public Relations and Communication Management

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2022 CALENDAR OF ACTIVITIES & TRAINING

DAYS	COURSE	TARGET PARTICIPANTS	FEES	VENUE	DEADLINE FOR REGISTRATION
January					
February					
24 th	MCPD Fundamentals of Corporate Communications	Members only	N35, 000	Abuja Physical	Feb 15
March					
21 – 23	Executive Master Class	New Members	N215, 000 N210,000	Physical (Lagos) Virtual	Feb 4
24 th	Induction	New Members	N85, 000 N80,000	Physical (Lagos) Virtual	Feb 4
30 th	MCPD Strategic diversity management through the tools of public relations	Members only	N35, 000	Physical (Lagos)	Mar 23
April					
7 th	Conference of PR Practitioners in Nigerian Tertiary Institutions Theme: Public Relations as a management function: Standardization of PR practices for	Heads of Public/Corporate Affairs of Higher Institutions of learning HODs/Senior Lecturers of Mass Communication Departments in Tertiary	N50, 000	Abuja	Mar 18

	<p>effective service delivery in higher institutions.</p> <p>Strategies for issues management in educational institutions.</p> <p>Managing Corporate Reputation in Educational Institutions in Turbulent Times.</p>	<p>Institutions</p> <p>Directors of Corporate Affairs at NUC, NBTE, NCCE, NDA, National War College, Institute of Transport Technology etc.</p>			
14 th	<p>MCPD</p> <p>Strategies for achieving the understanding of Public Relations value by management and staff members</p>	Members only	N35, 000	Physical (Abuja)	Apr 7
21 st	Upscaling the skill set for change communication and issues management	<p>Military</p> <p>Para-military</p> <p>Police</p> <p>Immigration, Customs</p> <p>Civil Defence etc.</p>	N100, 000	Abuja	Apr 7
May					
11 th	<p>MCPD</p> <p>Community engagement and social investment as a strategic tool of PR</p>	Members only		Physical	
11 th – 13 th	Annual General Meeting	<p>Members</p> <p>Non-Members</p>	<p>Conference Fees:N50,000 (Members)</p> <p>N65,0000 (Non-Members)</p>	<p>Physical</p> <p>Location to be determined</p>	Apr 28
26 th	<p>MCPD</p> <p>Public Relations and strategic communication for marketing and corporate profitability</p>	Members only	N35, 000	Physical (Lagos)	May 18

June					
9 th	Understanding and employing integrated marketing communication	Public Affairs Managers, Corporate Affairs Managers	Members N100,000 Non-Members: 120,000	Physical (Abuja)	
20 th -22 nd	Executive Master Class	New Members	N215, 000 N210,000	Physical (Abuja) Virtual	May 9
23 rd	Induction	New Members	N85, 000 N80,000	Physical (Abuja) Virtual	May 9
30 th	MCPD Measuring PR contributions to corporate performance and productivity	Members	N35,000	Physical (Abuja)	May 20
July					
7 th	Conference for Creative Industries and Tourism Development in Nigeria Theme: Tourism, Creative Industry and PR: what synergy? Sub Themes: Planning and managing PR and media campaigns Communication for the Creative and Tourism Industries in Nigeria	Practitioners in the Creative and Tourism Industry	N100, 000	Lagos	June 17
22 nd	MCPD Personal and corporate brand management	Members	N35, 000	Physical (Port Harcourt)	Jul 15

August					
11 th	Corporate Social Responsibility and Community Relations Programs for Brand Management	Officers in Corporate Communications Public Affairs Community Relations Public Relations Departments in Public/ Private/Financial Institutions	N100, 000	Physical (Enugu)	Jul 29
24 th	MCPD Strategic synergy of creativity and Public Relations practice	Members	N35,000	Physical (Lagos)	Aug 18
September					
8 th	MCPD Emotional intelligence, leadership and management skills for PR practitioners	Members Only	N35,000	Physical (Abuja)	Aug 1
19 th – 21 st	Executive Master Class	New Members	N215, 000 N210,000	Physical (Lagos) Virtual	Aug 1 Aug 1
22 nd	Induction	New Members	N80, 000		Aug 1
October					
13 th	Strategies for building a strong brand in a rapidly changing business environment Stakeholder engagement strategies for corporate growth	Officers in Corporate Communications, Public Affairs, Community Relations & Public Relations Departments in the Oil & Gas Sector.	N120, 000 (non members) N100, 000 (members)	Lagos	Sept 30
26 th	MCPD Internal communication strategies for building brand ambassadors	Members Only	N35,000	Physical (Abuja)	Sept 19

November					
9 th	MCPD Effective issues and crisis management in a dynamic environment	Members only	N35, 000	Lagos	Nov 1
9 th -12 th	Directors' Conference	Directors/Heads of Public Relations in the Public/Private Sector & Tertiary Institutions	N175,000	Asaba or Uyo	Oct 31
December					
5 th to 7 th	Executive Master Class	New Members	N215, 000 N210,000	Physical (Abuja) Virtual	
8 th	Induction	New Members	N85, 000 N80,000	Physical (Abuja) Virtual	